

Patron Advertising Contract

Waynesboro High School • 1200 W. Main St. •
Waynesboro, VA 22980 • (540)946-4616

giantword

NAME _____

Please print clearly as you would like your name to appear in the paper.

Name of Authorized Purchaser _____
(for businesses/organizations; please print clearly)

ADDRESS _____

CITY/STATE/ZIP _____

PHONE # _____ E-MAIL _____

WEBSITE LINK: _____
(for patron donations of \$10 or more)

FRONT PAGE ADS (\$50 per month)

Dates of Advertisement:

___ October ___ January ___ April
___ November ___ February ___ May
___ December ___ March ___ June (includes summer)

10% discount for advertising for 3 or more months!

___ Camera Ready Copy (due to WHS one week before publication)
___ Copy to be designed by staff artists (please attach specifications) (\$20)

The Giant Word staff will bill advertisers promptly the first week of publication. Advertisers who pay in advance may accept a 10% discount. Please make checks payable to Waynesboro High School.

Signature of Patron: _____ Signature of Giant Word representative _____

Date: _____

Price Guide

Front Page Advertisement
(180 x 150 pixels), 1 month,
includes optional link
to your website. \$50

Custom Design of ad
by GiantWord staff \$20

Giant Word Patrons:

(Names are listed on our Patrons Page, but does not include front page advertisement)

Gold Patron: \$50+
Silver Patron: \$40-49
Bronze Patron: \$25-39
Purple Patron: \$10-24
WHS Patron: \$1-9

There is no minimum for patron donations. However, for donations of \$10 or more, we will link your website to our patron page.

**We appreciate
your support!**

The Giant Word staff reserves the right to refuse any advertising that is not politically, economically, or socially significant, or that is not found to be within the publication's or the school's standards, particularly in reference to good taste and to products or services that are illegal or inappropriate for high school readers. Copy will be examined for misleading, inaccurate, or fraudulent statements. Money generated from the patron program is used to offset costs of purchasing equipment and to keep the journalism program active and growing. We truly appreciate any contribution made to our program and look forward to building a terrific working relationship between the Giant Word and Waynesboro community patrons.